



News Release

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Photography Link Below

Historic, Century-old Glen Cove Mansion Hotel and Conference Center Introduces 21st Century Mobile Website

Glen Cove, New York, March 2011 ... Twenty-first century mobile Web-based technology has arrived at the award-winning 101 year old [Glen Cove Mansion Hotel and Conference Center](#). Introducing www.glencovemansion.com/mobile/.

“Mobile bookings are growing rapidly within the hospitality industry as a result of our increasingly mobile society and growing sophistication of Internet-enabled cell phones,” said Ata Kashanian, vice president and managing director. “We wanted to be out in front of this, and are very pleased with our mobile website. This is the future, even for a century-old historic hotel!”

Glen Cove Mansion Hotel and Conference Center’s new mobile site, www.glencovemansion.com/mobile, features:

- Vast connectivity ~ two in five adults (40%) currently have access to the Internet through a mobile device, and GPS-enabled cell phones are now providing consumers with location-based, geographically targeted choices
- Decreased loading time by reducing the number of kilobytes in each downloaded page
- Enabled services to take advantage of mobile device capabilities, such as clicking on a phone number to call
- The ability to add website to address book/favorites with customized icon
- Simplified navigation featuring main calls to action

- Enabled content to share with live website, so when an update is made via site editing, or rate adjustments occur, the mobile website is automatically updated
- Strong Calls to Action, rapid response and added convenience for customers

Glen Cove Mansion Hotel and Conference Center is 30 minutes from New York City and major airports on an historic and secluded 55-acre Long Island estate, on Long Island's legendary North Shore. Today the property is a state-of-the-art conference center hotel with 27 meeting rooms, 187 first-class guestrooms, and award-winning meeting and event services. It is certified by the International Association of Conference Centers (I.A.C.C.) www.iacconline.com.

To learn more about the Glen Cove Mansion's mobile site, visit:

www.glencovemansion.com/mobile/. To learn more about Glen Cove Mansion, visit www.glencovemansion.com.

Glen Cove Mansion Hotel and Conference Center Photography available at:

http://www.glencovemansion.com/media_center/media_center.asp

About Glen Cove Mansion

The award-winning [Glen Cove Mansion Hotel and Conference Center](http://www.glencovemansion.com) is situated on 55 secluded and landscaped acres on Long Island's historic Gold Coast, 30 minutes from New York City by car and rail (Long Island Railroad, Oyster Bay line, Glen Cove Station), and close to JFK International and LaGuardia Airports. The spacious Georgian-style mansion features stunning vistas of Long Island Sound and was once part of a prestigious collection of gracious country estates, later becoming one of the nation's first dedicated conference center hotels. Today the elegant property features 187 richly appointed guestrooms, including four suites, the Garden Room Restaurant with magnificent views of the terraces, a large and comfortable Pub 1910, private dining rooms ideal for social and corporate occasions, as well as vast outdoor reception areas overlooking the mansion's Gilded Age gardens. The property offers 29,000 square feet of event and meeting space, with 27 dedicated conference rooms accommodating from 10 to 280 guests, advanced meeting technology, an executive business center and conference concierge services. Wireless Internet access is available throughout. Also provided are complete fitness and recreational facilities, including a sauna, steam and massage rooms, indoor swimming pool and whirlpool, garden swimming pool, racquetball courts, lighted tennis courts, jogging trail and a sports field. Golf is available nearby. Ideal for executive retreats, corporate meetings and social gathering, the Glen Cove Mansion is masterfully designed to integrate gracious accommodations, superb cuisine and attentive service with contemporary comforts and the latest technology. For more information on the Glen Cove Mansion Hotel, visit www.glencovemansion.com.

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